

**2010 Annual Education/Summer Camp Expo @
Lakeside Shopping Center
Saturday, March 13, 2010**

Sponsored By:

Kids & Family New Orleans & Lakeside Shopping Center

We would like to extend an invitation to your business or school to participate in our 11th Annual Education/Summer Camp Expo to be held at Lakeside Shopping Center on Saturday, March 13, 2010 from 10:00 a.m. - 4:00 p.m. The purpose of the Expo is to provide parents with a one-stop shopping event to preview summer camps and schools for next year's placement. In addition, the mall will be filled with fun activities for the kids, live entertainment, prizes, and more!

The Education/Summer Camp Expo will be promoted through tv, on local radio stations, on the web for Kids & Family New Orleans and Lakeside Shopping Center, and in print ads promoting the event in the Times Picayune and Gambit. Each booth will be listed in the brochure given out on the day of the event.

Lakeside Shopping Center provides a built-in audience allowing maximum exposure for your booth. Lakeside Shopping Center has consistently been the market leader in the New Orleans DMA for the past 40 years. The Belden Report states more than 440,000 people, 48% of the population, visit Lakeside at least once per month.

Booth participation will include:

Exhibit space at Lakeside Shopping Center with 1 6ft skirted table and 2 chairs

Opportunity to provide materials promoting your business

Opportunities for give-aways and enter-to-wins

Opportunity to provide entertainment at the event

***No selling at this event**

Below is an explanation of categories in which you may participate in this expo:

Non-Profit Organizations

If you are a non-profit school or business, you will be given the opportunity to participate at a reduced rate. A display table and 2 chairs will be provided as well as a listing in our event brochure. (Must be a 503C organization.) **Call for more info.**

For Profit Organizations

Schools or businesses may participate for a nominal fee. Your fee will include a booth with a display table, 2 chairs, a listing in our event brochure, and electricity upon request. The fee for your booth will be **\$295 prior to March 13th, and \$350 afterwards.** (Kids & Family Advertiser Discount: \$250)

On behalf of all sponsors, we hope you agree that this event is a must for you. Please fill out the attached form and mail to: Education/Summer Camp Expo c/o The Kids & Family New Orleans, 5000 West Esplanade, PMB 223, Metairie, La. 70006. You may also fax the information to 1-888-510-2764. Please call (504) 835-9622 with any questions or email toni@neworleanskidsandfamily.com. We look forward to hearing from you soon.

Sincerely,

Toni Landeche

Toni Landeche, Publisher
Kids & Family New Orleans